ASEAN Plus Three (10+3) Digital Economy Workshop and the Third ASEAN-China (10+1) Digital Economy Workshop Enrollment Guide

I. Project Overview

With the rapid advancement of the digital economy, regional cooperation in this field has become increasingly important. On September 7, 2023, during the 26th ASEAN Plus Three Summit held in Jakarta, Chinese Premier Li Qiang delivered a keynote speech highlighting innovative cooperation in the field of digital economy.

He emphasized that "China is ready to deepen innovation cooperation with all parties in such fields as the digital economy, clean energy and new energy vehicles, to boost the emerging industries and foster more new drivers of growth."

Entrusted by the Ministry of Industry and Information Technology of China, Zhejiang University successfully organized the "ASEAN-China (10+1) Digital Economy Workshop" for two consecutive years in 2023 and 2024, and is scheduled to host the third session in 2025. In response to the accelerating development of artificial intelligence, and under the commission of the China National Data Administration, Zhejiang University now plans to launch the "ASEAN Plus Three (10+3) Digital Economy Workshop" to further promote regional knowledge exchange in digital transformation and AI-related fields.

The program is designed to enhance policy dialogue, facilitate mutual learning, and strengthen regional collaboration across the ASEAN Plus Three region. Led by Zhejiang University and leveraging Zhejiang Province's strengths in China's digital economy and AI, the project will convene stakeholders in China's leading digital-economy hubs, Hangzhou and Shenzhen, for case-study presentations, transnational comparisons, and knowledge-sharing sessions. By enhancing mutual understanding among ASEAN Plus Three (10+3) members and examining each party's cooperation needs, obstacles, and priority concerns, the project seeks to advance regional digital-intelligence transformation and governance collaboration.

II.Project Framework Design

Project Title:

ASEAN Plus Three (10+3) Digital Economy Workshop and the Third ASEAN-China (10+1) Digital Economy Workshop

Theme:

Collaborative Digital-Intelligent Transformation for Shared Prosperity and Development

Training Content:

The project focuses on practical experiences and case studies of digital and intelligent transformation (referred to as digital-intelligent transformation, or "数智转型" *Shuzhi Zhuanxing*) in China and other countries in the 10+3 region. Special emphasis is placed on China's development in artificial intelligence and the city case of Hangzhou.

Approximately 60% of the total course time is dedicated to case-based discussions, covering a wide range of actors, including leading AI companies, firms specializing in computing power, algorithms, and data services, traditional infrastructure enterprises in sectors such as power and telecommunications, as well as the urban innovation ecosystems of the city cases—such as venture capital, human capital development, and the local business environment.

Training Format:

The project consists of classroom lectures, discussions at case study sites and institutions, and participant-led sharing sessions—with case-based learning as the core. In addition, weekend activities will offer immersive experiences in digital transformation, such as visits to digitally empowered cultural tourism sites and specialized digital markets.

Duration:

October 16 (Thursday) to November 6 (Thursday), 2025 (Three weeks in China)

Venues:

Classroom Sessions: Zijingang Campus, Zhejiang University, 866 Yuhangtang Road, Xihu District, Hangzhou, Zhejiang Province, China

Case Studies: Selected enterprises and public institutions in Hangzhou, Shenzhen, and other cities

Working Languages:

Chinese (Mandarin) and English. Participants may choose either language. Simultaneous interpretation between Chinese and English will be provided throughout the program, along with support from student volunteers.

Participant Recruitment:

Targeting senior professionals from government agencies, the private sector, and academia in the 10+3 countries. Recruitment will be coordinated by Zhejiang University through established channels, including the Trilateral Cooperation Secretariat, the ASEAN Digital Ministers' Meeting with China (ADMIN+China), the Asian Development Bank (ADB), the Mekong Institute, and Chinese diplomatic missions abroad.

Project Participants:

The project will host up to 50 participants, including no more than 45

international delegates from the 10+3 member countries (3–4 participants per country). Target participants include government officials, leading figures from digital-intelligent technology enterprises, and academic experts. The Chinese delegation will include 5 participants.

III. Project Funding and Organizational Structure

The project will cover participants' international travel costs, tuition fees, and living expenses in China (including meals and accommodation).

Organizers: Zhejiang University; Department of Foreign Affairs of Zhejiang Provincial People's Government.

Implementing Agency: Centre for International Studies on Development and Governance, Zhejiang & Zhejiang University (CiSDG); Center for Global Development Studies, Zhejiang University (CGDS).

IV. Admission Requirements

Fields of Expertise: Digital economy, digital management, digital government, etc.

Area of Responsibility: Leading talents in government, industry and academia in the above fields in ASEAN member countries.

1. Leading government personnel: government officials of ASEAN member states should have more than 5 years of working experience in principle. Senior officials who have managed or participated in digital economy and digital government affairs are preferred.

2. Industry leaders: Enterprise talents engaged in digital economy-related industries should have more than 3 years of working experience in principle, and senior managers are preferred.

3. Leading academic talents: Experts and scholars engaged in digital economy-related research, in principle, they should have research experience in the field, provide at least 3 relevant academic papers or research reports. Scholars who are from top 5 universities in their countries, and with landmark achievements in the field are preferred.

Age: 25-55 years old.

Health Status: physically and mentally healthy, able to complete the investigation and study as planned.

Language Skills: Listening, speaking and writing in Chinese or English.

V. Application materials

1. Application Form for the 2025 ASEAN Plus Three Cooperation Digital Economy Workshop (Annex I);
2. Recommendation letters (2 copies);
3. Work certificate;
4. A copy of the applicant's academic certificate;
5. Resume in Chinese or English;
6. Copy of valid passport;

7. Applicant's 2-inch e-ID photo.

Applicants should consolidate the above seven documents into a single PDF document titled "Name + China-Asean Digital Economy Application" and send it to cisdg@zju.edu.cn by August 27, 2025.

Applicants should fill in all the information truthfully. Those who falsify in the application process, no matter when found, will be disqualified for the seminar. Zhejiang (Zhejiang University) Center for International Studies on Development and Governance (CiSDG) will review the materials submitted by the applicant and notify the applicant to go through the following procedures of coming to China.

For matters not covered, the applicant will be contacted by email. Please make sure that your email address is correct and your mobile phone works properly.

VI. Contact Information

Center for International Studies on Development and Governance, Zhejiang & Zhejiang University (CiSDG).

Address: 408, Creative Building A, Zijingang Campus, Zhejiang University, Hangzhou, China

Postal code: 310058

Tel: +86 571 87079360，+86 571 87079319 (Mr. Haosen Xu)

        +86 15254660139 (Mr. Haosen Xu)
        +86 18768117882 (Ms. Natalia Méndez)

Email: cisdg@zju.edu.cn