

Appendix II



From Digital Economy Cooperation to Shared Prosperity China-ASEAN Digital Economy Workshop

I. Project Background

On November 11, 2022, at the 25th ASEAN-China (10+1) Summit in Phnom Penh, Cambodia, Li Keqiang, then Premier of The State Council of the People's Republic of China, announced that "China will implement the 'ASEAN-China Digital Talent Training Plan' and train 1,000 digital talents for ASEAN countries in the next three years." In order to implement these achievements, Zhejiang University is commissioned to organize the ASEAN-China Digital Economy Development Exchange and Cooperation Program. Every year, about 200 from the governments, industry and academia of ASEAN member states will be recruited to Zhejiang Province for a short-term workshop on the topic of digital economy. The first workshop of the 2023 program would recruit about 60 participants and would be fully funded by ASEAN-China Young Leaders Scholarship (ACYLS) and Zhejiang Provincial Government. The workshop could officially start on August 14 (Monday).

II. Project Purpose and Vision

Jointly seize digital opportunities, promote China-ASEAN digital economy cooperation, promote digital connectivity, train digital economy talents for ASEAN countries, forge a digital economy cooperative partnership featuring mutual trust, mutual benefit, inclusiveness, innovation and win-win results, and build a much closer China-ASEAN community of shared future.

III. Basic Project Information

Project Name: Workshop on Digital Economy in Zhejiang, China, Funded by ASEAN-China Young Leaders Scholarship (ACYLS) and Zhejiang Provincial Government, Undertaken by the Centre for International Studies on Development and Governance at

Zhejiang University and Zhejiang (CiSDG).

Theme: *From Digital Economy Cooperation to Shared Prosperity.*

Scale: 60 participants, all participating in the two-week basic workshop; 30 participants will continue to participate in the two-week intensive workshop.

Duration: the basic workshop will be held from August 12, 2023 (Saturday) to August 26, 2023 (Saturday); the intensive workshop will be held from August 26, 2023 (Saturday) to September 9 (Saturday), 2023.

Location:

Classroom teaching: Zijingang Campus of Zhejiang University, No.866 Yuhangtang Road, Xihu District, Hangzhou City, Zhejiang Province, People's Republic of China;

On-site teaching: relevant government, enterprises and institutions of Hangzhou, Ningbo, Yiwu and other cities (on-site teaching accounts for about 30%).

Program Participants and Recruitment: The program is mainly aimed at the representatives from the government departments, the industry and the academia of ASEAN member states and from the ASEAN Secretariat. The enrollment is led by the ASEAN Secretariat and the Foreign Affairs Office of Zhejiang Government with the coordination of ASEAN-China Digital Economy Cooperation Mechanism.

Working Language: Chinese, English. The workshop provides simultaneous interpretation services in Chinese and English and student volunteer services.

Organizer: Zhejiang University (ZJU), Centre for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG).

Assister: Finance Center for South-South Cooperation (FCSSC).

Cooperative Network: Asian Development Bank, Zhejiang Provincial People's Government General Office, Zhejiang Provincial Department of Economy and Information Technology, Zhejiang Provincial Department of Agriculture and Rural Affairs, Zhejiang Provincial Department of Culture and Tourism, China Electronics Port, Zhejiang Rural Brain, Hangzhou Internet Court, "Yingfeng Li" Digital Administration Platform of Yingfeng Sub-district of Hangzhou Xiaoshan District, Zhejiang China Commodity City Group Co., LTD., Hangzhou City Brain Co., LTD., Alibaba Group Holdings Co., LTD., Jingdong Group,

Amazon (Shanghai) International Trade Co., LTD., Beijing ByteDance Technology Co., LTD., Zhejiang Dahua Technology Co., LTD., Zhejiang Zhongkong Technology Group Co., LTD., Zhejiang Zhongnan Cartoon Co., LTD., Zhejiang Uniview Technology Co., LTD., Wensli Group Co., LTD., Lianlian (Hangzhou) Information Technology Co., LTD., Qianxun Holding Co., LTD., Youngor Group Co., LTD., Ningbo Boyang Home Textiles Group Co., LTD.

IV. Curriculum Overview

The basic workshop lasts from August 12 (Saturday), 2023 to August 26 (Saturday), 2023, with a total of 80 credit hours. It is planned to arrange the opening ceremony and starting course (4 credit hours), thematic teaching (76 credit hours in total, including 52 credit hours of classroom teaching and 24 credit hours of on-site teaching), graduation ceremony and farewell dinner, digital economy professional market tour and other teaching contents and activities.

The intensive workshop lasts from August 26 (Saturday), 2023 to September 9 (Saturday), 2023, with a total of 80 credit hours of thematic teaching, including 56 credit hours of classroom teaching and 24 credit hours of on-site teaching.

The curriculum for both the basic workshop and the intensive workshop includes eight units: comprehensive topics on digital economy, digital trade, digital finance, intelligent manufacturing and industrial Internet, digital governance and administration, international cooperation on digital economy rules, digital technology and innovation, and Zhejiang exploration under the Digital China Agenda.

V. Introduction to CiSDG and Project Director

Zhejiang (Zhejiang University) Centre for International Studies on Development and Governance (CiSDG) is jointly incubated by Zhejiang Government and Zhejiang University. In fact, it has two components with the same mission, one is the Zhejiang Centre, another is the University Centre. It aims to become a well-recognized international think-tank in Zhejiang, China, with a major focus on Asia and a broader influence in the world. With the approach of promoting international cooperation and the nexus of the

government, the industry and the academia, it is designed to conduct evidence-based studies on such key issues concerning modernization as shared prosperity and to deepen mutual understanding between Zhejiang Province and the international community.

Gong Sen is the director of the project, he is a leading talent of liberal arts of Zhejiang University, professor and doctoral supervisor of the School of Public Affairs, Zhejiang University. He is also the director of the Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG), expert of Government Special Allowance of the State Council, former Director of International Cooperation Bureau (Hong Kong, Macao and Taiwan Office) of Development Research Center of the State Council. His research interests include social security, social policy, international development cooperation and sustainable development.

VI. The Project Implementation Plan

(I) Curriculum for the Basic Workshop

It lasts for 2 weeks and 10 working days, with a total of 80 credit hours. It is planned to arrange the opening ceremony and starting course (4 credit hours) and thematic teaching (76 credit hours in total). In thematic teaching, 52 credit hours (68.4%) will be taught in classroom and 24 credit hours (31.6%) will be taught on site.

Time	Unit	Content	Teaching experts\scholars\institute	Teaching form	Credit hour
Day 1, Monday morning	Opening ceremony and starting course	1. Opening ceremony	Speeches delivered by leaders of Zhejiang University, Zhejiang Province, Ministry of Foreign Affairs, Ministry of Industry and Information Technology and ASEAN institutions in China		0.5
		2. Overview of the program: themes, workshop process and curriculum system	Ma Shuzhong Qiushi Distinguished Professor and President of the China Academy of Digital Trade, Zhejiang University		0.5
		3. From digital economy cooperation to common prosperity: An action plan for building a community with a shared future for mankind	Huang Xianhai Vice President of Zhejiang University and Distinguished Professor of Changjiang Scholars of the Ministry of Education	Classroom teaching	3
		4. Participants introducing themselves and divided into 6 groups (60 participants divided into 6 groups of 10 each). The group leader will be elected and assign the group report and presentation tasks			
Day 1, Monday afternoon	Comprehensive topics on digital	1. Theoretical evolution and connotation characteristics of digital economy	Sun Baowen Professor, President of China Academy of Internet Economics, Central University of Finance and	Classroom teaching	4

	economy		Economics		
Day 2, Tuesday morning		2. Brief introduction of the development of digital economy in China and Zhejiang: Path, experience and prospect	Dong Xuebing Professor and Deputy Director of Regional Coordinated Development Research Center, Zhejiang University	Classroom teaching	4
Day 2, Tuesday afternoon		3. Zhejiang practice of digital economy construction	Zhejiang Department of Economy and Information Technology	On-site teaching	2
Day 3, Wednesday morning		1. High-level opening up and global digital trade governance	Hong Junjie Vice President of the University of International Business and Economics and Distinguished Professor of Changjiang Scholars of the Ministry of Education	Classroom teaching	4
Day 3, Wednesday afternoon	Digital trade	2. Basic concepts, general standards and international rules of digital trade	Ma Shuzhong Qiushi Distinguished Professor and President of the China Academy of Digital Trade, Zhejiang University	Classroom teaching	4
Day 2, Tuesday afternoon		3. Global digital trade in Zhejiang: Foreign trade supervision and government services	Hangzhou Branch of China Electronic Port Data Center	On-site teaching	2
Day 8, Monday afternoon		4. Global digital trade in Zhejiang: Enterprise ecology and development experience I	Alibaba International Station, AliExpress business division and business operation service center	On-site teaching	4
Day 4, Thursday morning	Digital finance	1. Global fintech development trend and digital transformation of finance	Ben Shenglin Professor and Dean of International Joint Business School, Financial Technology Research Institute, Zhejiang University	Classroom teaching	4
Day 4,		2. Global payment finance network helping	Lianlian (Hangzhou) Information Technology Co.,	On-site	2

Thursday afternoon		digital trade companies go overseas I	LTD.	teaching	
Day 5, Friday morning	Intelligent manufacturing and industrial Internet	1. Industrial Internet, value co-creation and the sixth generation technology innovation paradigm	Wu Xiaobo Director of Faculty of Social Sciences, Zhejiang University and Distinguished Professor of Changjiang Scholars of the Ministry of Education	Classroom teaching	4
Day 5, Friday afternoon		2. Industrial intelligent transformation and future factory I	Supcon Technology Group Co., LTD., Zhejiang Dahua Technology Co., LTD., Zhejiang Uniview Technology Co., LTD.	On-site teaching	4
Day 6, Saturday afternoon and evening	Themed event and dinner "Integration and Cooperation of Asian Civilizations in the Digital Age"	Arranged by Asian Civilization Institute of Zhejiang University			
Day 8, Monday morning	Digital governance and administration	1. Digital technologies supporting the modernization of national governance	Xin Yongfei Director and Researcher of the Institute of Policy and Economics, China Academy of Information and Communications Technology	Classroom teaching	4
Day 9, Tuesday morning		2. Internet Era: Big data thinking and digital society	Chen Gang Dean and Professor of the School of Computer Science and Technology, Zhejiang University	Classroom teaching	4
Day 9, Tuesday afternoon		3. Zhejiang practice of digital government construction I	General Office of Zhejiang Provincial Government ("Run once at most ", etc.)	On-site teaching	2

Day 9, Tuesday afternoon		4. Zhejiang practice of digital society construction I	Zhejiang Provincial Development and Reform Commission, Hangzhou City Brain	On-site teaching	2
Day 4, Thursday afternoon		5. Zhejiang practice of digital society construction II	"Yingfeng Li" Digital Administration Platform of Yingfeng Sub-district of Hangzhou Xiaoshan District	On-site teaching	2
Day 10, Wednesday afternoon		6. Zhejiang practice of digital legal system construction	Commission of Political and Legal Affairs of Zhejiang Provincial Committee of CPC, Hangzhou Internet Court	On-site teaching	2
Day 10, Wednesday morning	International cooperation on digital economy rules	1. RCEP cooperation framework and global digital trade rules	Li Gang Vice President and Researcher of China Association of International Trade	Classroom teaching	4
Day 11, Thursday morning	Digital technology and innovation	1. Digital infrastructure innovation and global data security	Li Xiaodong Director of the Center for Internet Governance, Tsinghua University, and researcher of the Institute of Computing, Chinese Academy of Sciences	Classroom teaching	4
Day 10, Wednesday afternoon		2. The present and future of cloud computing: From simulation to creation	Hangzhou branch of Ali Cloud Computing Co., LTD	On-site teaching	2
Day 11, Thursday afternoon	Zhejiang exploration under the Digital China Agenda	1. Implementation path of the construction of Zhejiang Common Prosperity Demonstration Zone empowered by digital economy	Xia Jiechang Vice President and Researcher of the Institute of Financial Strategy, Chinese Academy of Social Sciences	Classroom teaching	4

Day 12, Friday morning	Thematic workshop on digital economy practice and cooperation of Asian countries	1. Keynote Speaking: Experience and path of national digital economy development in the region	Senior expert in the field of digital economy, Asian Development Bank	Classroom teaching	4	
Day 12, Friday afternoon		2. Panel discussion and report of the basic workshop: Comparison between home country's path and China's path of digital economy development	Gong Sen Leading talent of liberal arts of Zhejiang University, Director of The Centre for International Studies on Development and Governance at Zhejiang University and Zhjiang (CiSDG).	Classroom teaching	Lunch time +4	
Day 12, Friday night		Graduation ceremony and farewell dinner	Leaders from Zhejiang University, Zhejiang Province, the Ministry of Foreign Affairs, the Ministry of Industry and Information Technology and ASEAN institutions in China will be invited to attend Participation of all students Selective participation of lecturers and scholars, and selective participation of co-tutors of the ASEAN-China Digital Economy Development Senior Visiting Scholar Program			
Day 13, Saturday		Digital economy professional market tour I	All the participants going to Yiwu to visit and investigate the construction of digital economy hardware infrastructure such as Zhejiang China Commodity City Group Co., LTD., Yiwu Airport (Cross-border Center), Yiwu Xinjiang-Europe railway port, import e-commerce mall in the free trade zone land port. The online and offline experience of eWTP public service platform, Global Yida and Chinagoods digital trade comprehensive service platform will be investigated to understand the opportunities			

(II) Curriculum for the Intensive Workshop

It lasts for 2 weeks and 10 working days, with a total of 80 credit hours of thematic teaching. In thematic teaching, 56 credit hours (70.0%) will be taught in classroom and 24 credit hours (30.0%) will be taught on site.

Time	Unit	Content	Teaching experts\professors\institute	Teaching form	Credit Hour
Day 15, Monday morning	Comprehensive topics on digital economy: Deepening research	1. Building a unified data factor market	Wang Shouyang Dean of the School of Entrepreneurship and Management, Shanghai University of Science and Technology, Director of the Research Center for Forecasting Science, Chinese Academy of Sciences, Distinguished Professor of Changjiang Scholars of the Minister of Education	Classroom teaching	4
Day 15, Monday afternoon		2. Digital inclusion and common prosperity	Li Shi Dean and senior professor of Liberal Arts of the Institute of Sharing and Development, Zhejiang University	Classroom teaching	4
Day 16, Tuesday morning		3. Next generation Internet and digital business model change	Si Xiao Vice President of Tencent and President of Tencent Research Institute	Classroom teaching	4

		4. The participants from China introducing themselves and regrouped (60 participants divided into 6 groups of 10 each). The group leader will be elected and assign the task of group presentation			
Day 17, Wednesday morning		1. Digital rules in the multilateral Trade framework: Progress, consensus and divergence	Sheng Bin Dean of School of Economics of Nankai University, Distinguished Professor of Changjiang Scholars of the Ministry of Education	Classroom teaching	4
July 18, Tuesday afternoon	Digital trade: Deepening research	2. Global digital trade in Zhejiang: Enterprise ecology and development experience II	Hangzhou Branch of Amazon (Shanghai) International Trade Co., LTD., Official e-commerce recruitment team of ByteDance TikTok Shop, Qianxun Holding Co., LTD. (Hangzhou)	On-site teaching	4
Day 19, Friday morning		3. Global digital trade in Zhejiang: Enterprise ecology and development Experience III	Ningbo Pre-bonded Warehouse of Amazon Overseas Purchase, Bodi New Media Live streaming E-commerce Base (Ningbo)	On-site teaching	4
Day 18, Thursday morning		1. Digital finance and personal information protection	Li Haiying Director of the Privacy Protection Research Center, Ant Group	Classroom teaching	4
Day 18, Thursday afternoon	Digital finance: Deepening research	2. Zhejiang practice of digital inclusive finance supporting rural revitalization	Zhejiang Rural Commercial United Bank Co., LTD	On-site teaching	2
Day 18, Thursday afternoon		3. Global payment finance network helping digital trade companies go overseas II	Hangzhou Pingpeng Intelligent Technology Co., LTD.	On-site teaching	2
Day 17, Wednesday afternoon	Intelligent manufacturing and industrial	1. Digital integration and intelligent supply chain	Zeng Chen Vice president of JD.com Group	Classroom teaching	4
Day 19,	Internet:	2. Industrial intelligent transformation and	Youngor Group Co., LTD. (Ningbo), Romon Group Co.,	On-site	4

Friday afternoon	Deepening research	future factory II	LTD. (Ningbo), Ningbo Boyang Household Textiles Group Co., LTD	teaching	
Day 22, Monday morning	Digital governance and administration: Deepening research	1. Information security, digital reform and comprehensive management	Ren Kui Qiushi Distinguished Professor and Dean of School of Cyberspace Security, Vice Dean of School of Computer Science and Technology	Classroom teaching	4
Day 22, Monday afternoon		2. Zhejiang practice of digital society construction III	Zhejiang Agriculture and Rural Department, Zhejiang Rural Brain	On-site teaching	2
Day 23, Tuesday morning	International cooperation on digital economy rules: Deepening research	1. Multilateral negotiations on WTO digital trade in the context of digital economy	Shi Jingxia Distinguished Professor of Renmin University of China	Classroom teaching	4
Day 23, Tuesday morning		2. Development prospect and law path of the "Belt and Road" digital economy cooperation	Zhao Jun Professor and Vice Dean of Guanghua Law School, Zhejiang University	Classroom teaching	4
Day 24, Wednesday morning	Digital technology and innovation: Deepening research	1. Governance mechanism of digital innovation ecosystem	Wei Jiang Dean of School of Management, Zhejiang University, Distinguished Professor of Changjiang Scholars of the Ministry of Education	Classroom teaching	4
Day 25, Thursday morning		2. Digital content technology driving industrial transformation and cross-sector integration	Yu Jiang Researcher of the Strategic Consulting Institute of Science and Technology, Chinese Academy of Sciences	Classroom teaching	4
Day 24, Wednesday afternoon		3. Blockchain technology, application and regulation	Hangzhou Hyperchain Technology Co., LTD	On-site teaching	2
Day 24,		4. Digital culture industry and metacosmic	Zhejiang Zhongnan Cartoon Co. LTD	On-site	2

Wednesday afternoon		technology application scenarios		teaching	
Day 25, Thursday afternoon	Zhejiang's exploration under the Digital China Agenda: Deepening research	1. Zhejiang experience of information infrastructure construction enabling common prosperity	Yin Jianwei Professor and Vice Dean of the School of Computer Science and Technology, Zhejiang University	Classroom teaching	4
Day 22, Monday afternoon		2. Zhejiang practice of digital culture construction	Zhejiang Provincial Department of Culture and Tourism	On-site teaching	2
Day 26, Friday morning		3. The coordinated development of the "Digital Yangtze River Delta" and the construction of the innovation highland of global digital economy	Shi Jinchuan Senior professor of liberal arts of Zhejiang University, expert of Government Special Allowance of the State Council	Classroom teaching	4
		4. Zhejiang model of common prosperity and modernization in the age of digital civilization	Zheng Yongnian Professor of the Chinese University of Hong Kong (Shenzhen), Honorary Director of the Centre for International Studies on Development and Governance at Zhejiang University and Zhjiang (CiSDG)		
Day 26, Friday afternoon		5. Presentation and comment on the group report of the intensive workshop: Workshop perception and reflection in practice and cooperation of home country (30 participants divided into 6 groups and each group reporting for 15 minutes)	Gong Sen Leading talent of liberal arts of Zhejiang University. Director of The Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG)	Classroom teaching	Lunch time +4
		6. Summary of the intensive workshop: Experience and reference of Zhejiang			

		exploration
Day 27, Saturday	Digital economy professional market tour II	All the participants visiting Wensli Group Co., LTD., Hangzhou Wensli Silk Culture Museum, Hangzhou China Silk City, investigating the history and infrastructure construction of the silk textile industry, investigating the online and offline combination experience of digital printing, Hangzhou "China Silk Museum" e-commerce platform and the Hangzhou Silk Net to understand the opportunities and challenges faced by the traditional silk textile industry in the digital age

VII. Teaching Faculty and Teaching Sites

(I) Core Teaching Faculty



Director of the project, leading talent of liberal arts of Zhejiang University, professor and doctoral supervisor of the School of Public Affairs, Zhejiang University. He is also the director of the Centre for International Studies on Development and Governance at Zhejiang University and Zhejiang (CiSDG), expert of Government Special Allowance of the State Council, former Director of International Cooperation Bureau (Hong Kong, Macao and Taiwan Office) of Development Research Center of the State Council. His research interests include social security, social policy, international development cooperation and sustainable development.



Ma Shuzhong, chief expert of the project, Qiushi Distinguished Professor and doctoral supervisor of Zhejiang University, Dean of the China Academy of Digital Trade, Zhejiang University, head of International business discipline, consulting expert of National Digital Trade Expert Working Group, Vice president of China Academic Society of Information Economics, President of Zhejiang Association of International Economics and Trade. His research interests include global digital trade, international trade and transnational investment.



Huang Xianhai, Vice President, professor and doctoral supervisor of Zhejiang University, Distinguished Professor of Changjiang Scholars of the Ministry of Education, leading talent of philosophy and social sciences of the National "Ten Thousand People Program", young and middle-aged experts with outstanding contributions to the country, and expert of Government Special Allowance of the State Council. His main research fields are international trade, world economy and industrial economics.



Hong Junjie, Vice President and Minister of the Department of Economics, University of International Business and Economics, distinguished Professor and doctoral supervisor. Distinguished Professor of Changjiang Scholars of the Ministry of Education, Chief expert on major projects of National Social Science Fund, expert of Government Special Allowance of the State Council, Secretary-general of the Economic and Trade Education Advisory Committee of the Ministry of Education. His research field are international trade and international business, regional economy and transport logistics.

(II) Examples of On-site Teaching Points



Hangzhou Branch of China Electronic Port Data Center (referred to as "Hangzhou Branch") is a branch of China Electronic Port Data Center in Hangzhou. Its business scope covers Zhejiang Province (Ningbo excluded), responsible for project promotion, technical support, software development and other business of China Electronic Port application projects, and the construction of Zhejiang Electronic Port, as well as the informatization project related to the construction of Zhejiang Customs clearance.



Zhejiang Dahua Technology Co., Ltd. is the world's leading video-centered intelligent Internet of Things solution provider and operation service provider. The company continues to explore innovative businesses such as machine vision and robot, intelligent life, intelligent fire protection, automotive electronics, intelligent storage, intelligent security check, intelligent display control, intelligent control, intelligent thermal imaging, etc., with products and solutions covering 180 countries and regions around the world.



Founded in 2009, Ali Cloud Computing Co., Ltd. is the world's leading cloud computing and artificial intelligence technology company, providing services to enterprises, developers and government agencies in more than 200 countries and regions. Ali Cloud is committed to providing secure and reliable computing and data processing capabilities in the way of online public services, making computing and artificial intelligence an inclusive technology.



Hangzhou City Brain Co., Ltd. is the first technology enterprise in China focusing on the construction and operation of urban brain. Since its establishment, Hangzhou City Brain Co., Ltd. has been deeply involved in the construction and operation of urban brain and provincial digital reform, helping cities to build a future city operating system (CityOS) that serves people's livelihood, aids decision-making and supports the operation of digital social system. At present, the mature experience of urban brain and digital reform construction and operation has been applied and promoted in Wenzhou, Taizhou and other cities, districts and counties.