



From Digital Economy Cooperation to Shared Prosperity
China-ASEAN Digital Economy Workshop

(Webpage: <http://cisdg.zju.edu.cn/cisdgen/2023/0517/c74049a2758103/page.htm>)

I. Project Overview

In order to enhance China-ASEAN digital economy cooperation, promote digital connectivity, build a digital economy cooperative partnership featuring mutual trust, mutual benefit, inclusiveness, innovation and win-win results, and build an even closer China-ASEAN community of shared future, Zhejiang University is commissioned to organize the China-ASEAN Digital Economy Workshop. The project is fully funded by ASEAN-China Young Leaders Scholarship (ACYLS) and Zhejiang Provincial Government. The first session of the 2023 workshop would be undertaken by the Centre for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG), and would be assisted by the Finance Center for South-South Cooperation (FCSSC).

The Workshop aims to help participants understand current status and construction experience of China's digital economy development, digital trade, digital government and governance, digital finance, intelligent manufacturing and industrial Internet and other fields, improve their professional knowledge in digital economy and other aspects and produce substantive help for future work. The workshop is open to talents in digital development in ASEAN member states. Applicants may come from government, industry and academia.

The workshop includes classroom teaching, on-site teaching, teamwork and report; The teaching faculty consists of China's top digital economy scholars, industry elites and government officials; on-site teaching is given by excellent digital enterprises and include introduction to digital application cases in Zhejiang Province; The classroom teaching is held at Zhejiang University, Zijingang campus, one of China's top universities.

II. Admission Requirements

Fields of expertise: Digital economy, digital management, digital government, etc.

Area of Responsibility: Leading talents in government, industry and academia in the above fields in ASEAN member countries.

1. Leading government personnel: government officials of ASEAN member

states should have more than 5 years of working experience in principle. Senior officials who have managed or participated in digital economy and digital government affairs are preferred.

2. Industry leaders: Enterprise talents engaged in digital economy-related industries should have more than 3 years of working experience in principle, and senior managers are preferred.

3. Leading academic talents: Experts and scholars engaged in digital economy-related research, in principle, they should have research experience in the field, provide at least 3 relevant academic papers or research reports. Scholars who are from QS top 500 universities, or top 10 universities in their countries, and with landmark achievements in the field are preferred.

Age: 25-55 years old.

Health status: physically and mentally healthy, able to complete the investigation and study as planned.

Language skills: Listening, speaking and writing in Chinese or English.

III. Project Information

Theme: *From Digital Economy Cooperation to Shared Prosperity.*

Scale: 60 participants, all participating in the two-week basic workshop; 30 participants will continue to participate in the two-week intensive workshop.

Duration: the basic workshop will be held from August 12, 2023 (Saturday) to August 26, 2023 (Saturday); the intensive workshop will be held from August 26, 2023 (Saturday) to September 9 (Saturday), 2023.

Location:

Classroom teaching: Zijingang Campus of Zhejiang University, No.866 Yuhangtang Road, Xihu District, Hangzhou City, Zhejiang Province, People's Republic of China;

On-site teaching: relevant government, enterprises and institutions of Hangzhou, Ningbo, Yiwu and other cities (on-site teaching accounts for about 30%).

Curriculum:

Workshop arrangement: 80 credit hours for basic workshop and 80 credit hours for intensive workshop, including opening ceremony and starting course, special topic teaching, site visit, graduation ceremony and farewell dinner, digital economy market tour, etc. Curriculum includes digital economy synthesis, digital trade, digital finance, intelligent manufacturing and Industrial Internet, theme activities of "Integration and Cooperation of Asian Civilizations in the Digital Age", digital government and governance, cooperation on international rules of digital economy, digital technology and innovation, and Zhejiang's exploration of Digital China (see Annex II for the introduction, curriculum and teaching faculty of the workshop).

Working language: Chinese, English. The workshop provides simultaneous interpretation services in Chinese and English and student volunteer services.

Organizer: Zhejiang University (ZJU), Centre for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG).

Assister: Finance Center for South-South Cooperation (FCSSC).

Cooperative network: Asian Development Bank, Zhejiang Provincial People's Government General Office, Zhejiang Provincial Department of Economy and Information Technology, Zhejiang Provincial Department of Agriculture and Rural Affairs, Zhejiang Provincial Department of Culture and Tourism, China Electronics Port, Zhejiang Rural Brain, Hangzhou Internet Court, "Yingfeng Li" Digital Administration Platform of Yingfeng Sub-district of Hangzhou Xiaoshan District, Zhejiang China Commodity City Group Co., LTD., Hangzhou City Brain Co., LTD., Alibaba Group Holdings Co., LTD., Jingdong Group, Amazon (Shanghai) International Trade Co., LTD., Beijing ByteDance Technology Co., LTD., Zhejiang Dahua Technology Co., LTD., Zhejiang Zhongkong Technology Group Co., LTD., Zhejiang Zhongnan Cartoon Co., LTD., Zhejiang Uniview Technology Co., LTD., Wensli Group Co., LTD., Lianlian (Hangzhou) Information Technology Co., LTD., Qianxun Holding Co., LTD., Youngor Group Co., LTD., Ningbo Boyang Home Textiles Group Co., LTD.

IV. Expenses

ASEAN-China Young Leaders Scholarship and Zhejiang Provincial Government provide full financial support for the students, including round-trip travel, tuition, translation service fee, accommodation expenses during the study, on-site teaching transportation expenses, etc. All expenses outside the program will be borne by the students themselves.

V. Application materials

1. Application Form for China-Asean Digital Economy Workshop (Annex I);
2. Recommendation letters (2 copies);
3. Work certificate;
4. A copy of the applicant's academic certificate;
5. Resume in Chinese or English;
6. Copy of valid passport;
7. Applicant's 2-inch e-ID photo.

Applicants should consolidate the above seven documents into a single PDF document titled "Name + China-Asean Digital Economy Application" and send it to cisdg@zju.edu.cn by July 15, 2023.

Applicants should fill in all the information truthfully. Those who falsify in the application process, no matter when found, will be disqualified for the workshop. Zhejiang (Zhejiang University) Center for International Studies on Development and Governance (CiSDG) will review the materials submitted by the applicant and notify the applicant to go through the following procedures of coming to China.

For matters not covered, the applicant will be contacted by email. Please make sure that your email address is correct and your mobile phone works properly.

VI. Contact information

Center for International Studies on Development and Governance at Zhejiang and Zhejiang University (CiSDG).

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